COVID-19 UPDATES & INFORMATION



Special Notice to Dublin BusinessesMay 22, 2020

Reminder: Application Period Opens Tuesday, May 26, 2020

Dublin Small Business Emergency Microloan Program

To help mitigate the negative impact of COVID-19 on Dublin small businesses, the City Council established a Small Business Emergency Microloan Program with a focus on retaining local restaurants and retailers in Dublin.

A tutorial about how to apply for the microloan program and a sample of the application questions are now available on the microloan webpage at www.dublin.ca.gov/microloan.



The online application portal will not be open until **8:00 a.m.** on **Tuesday, May 26, 2020**. Applications will be reviewed on a first-come, first-served basis. The online application portal will close on June 30, 2020 or when funding has been exhausted, whichever occurs first.

Eligible small businesses will be able to apply for a zero-interest, unsecured, short-term loan in the amount of \$5,000, \$7,000 or \$10,000 based on their need. The loan could be 100% forgiven based on longevity of the business operating in Dublin or through sales tax generation.

For more information, visit the Microloan webpage.

East Bay Business Recovery Survey

Recently, the East Bay Economic Development Alliance (East Bay EDA) conducted a survey about the impacts of COVID-19 on businesses in Alameda and Contra Costa Counties. With nearly 2,000 responses, the survey findings look at the breadth, depth and severity of the pandemic's impacts. Thank you to all the Dublin business owners who took the time to complete this survey.



Download the survey from the East Bay EDA's website.

"East Bay/Oakland Relief Fund" for Individuals in the Arts

Local artists, art teachers and nonprofit art workers who have been impacted by the pandemic can apply for a grant of up to \$2,000 from the Center for Cultural Innovation (CCI). Applications are being accepted through June 5, 2020.

Eligibility:

- Must be a current, full-time resident of Alameda or Contra Costa Counties;
- Must not be eligible for or currently receiving CA-state unemployment benefits, however, applicants can be receiving Pandemic Unemployment Assistance program CARES benefits.

Read the program guidelines and apply on CCI's website.

Shopify launches branded Facebook Shops



This week, Shopify announced a new partnership with Facebook to help businesses create Facebook Shops, a new and free tool helping merchants create a customized online storefront for Facebook and Instagram. Shopify merchants will get access to this new channel in the coming weeks and be able to offer mobile-first shopping experience to their customers.

Learn more on Shopify's website.

Paycheck Protection Program Loan Forgiveness Guidance & Updated Lender List



The Small Business Administration (SBA) has approved additional lenders to participate in the Paycheck Protection Program ("PPP"). If you wish to begin preparing your application, you can download a copy of the PPP borrower application form (Spanish version) to see the information that will be requested from you when you apply with a lender.

View a list of lenders by state on the SBA's website.

Also, the SBA recently issued the guidance regarding forgiveness of PPP loans. The guidance includes the Paycheck Protection Program Loan Forgiveness Application (also called "SBA Form 3508") which borrowers will need to file when seeking forgiveness of their loan. The application has four components:

- PPP Loan Forgiveness Calculation Form to be submitted to lender
- PPP Schedule A to be submitted to lender
- PPP Schedule A Worksheet, and
- PPP Borrower Demographic Information Form (optional)

Read more details and download the PPP Loan Forgiveness instructions and application from the SBA's <u>website</u>.

Weekly Q&A with the SBDC

The Northern California Small Business Development Center Network (NorCal SBDC) is hosting regular online meetings to help businesses overcome the challenges of the current economic crisis and prepare for reopening.



Each Monday, Wednesday and Friday at 10:30 a.m., members of the NorCal SBDC Finance Center Team will discuss EIDL and PPP updates and information specific to reopening businesses in Northern California. Participants can also submit questions.

- Watch a recorded webinar.
- Register for an upcoming webinar.

Also, on Thursdays at 4:00 p.m. experienced professionals and attorneys will discuss topics including PPP and unemployment, practical advice on borrowing, payroll issues and more. You do not need to pre-register for these webinars.

• <u>Join</u> the webinar on Zoom (Meeting password: baseforce)

We're Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

In addition to the COVID-19 <u>Business Impacts webpage</u>, we have compiled a COVID-19 <u>Business Resource Guide</u> (PDF updated 5/15/2020). Be sure to also visit the City's <u>COVID-19 webpage</u> with up-to-date information and resources about the pandemic.

The Economic Development Division team is available via <a href="mailto:emailt

Note: The City will be observing the Memorial Day holiday on Monday, May 25, 2020.

The Dublin Business News Update is a bi-monthly publication highlighting the latest news and event

affecting the business community. For more information or assistance, please contact Economic Development via email, economic.development@dublin.ca.gov, or phone: (925) 833-6650.

General Information

(925) 833-6650

City Manager (925) 833-6650

(723) 033-0030

Community Development

(925) 833-6620

Economic Development

(925) 833-6650

Environmental Services

(925) 833-6630

Administrative Services

(925) 833-6640

Fire Prevention

(925) 833-6606

Human Resources (925) 833-6605

Parks and Community Services

(925) 556-4500

Police (non-emergency)

(925) 833-6670

Public Works

(925) 833-6630



